

ASK THE EXPERTS

Charles Schwahn | Total Leaders

Charles Schwahn has made his professional life a study of leadership and effective organizations. For the past 30 years he has worked with school systems and businesses throughout the United States providing consultation on the topics of leadership, change, and future-focused strategic design. His career has placed him in nearly all the critical roles of the education profession. Charles is co-author of *Inevitable: Mass Customized Learning*; *Total Leaders: Applying the Best Future-Focused Change Strategies to Education*; *Total Leaders 2.0: Leading in the Age of Empowerment*; and *Learning Communities 2.0*. **Since 2007, Charles has worked closely with Lindsay Unified to develop the performance-based system and transform district leadership.**

<http://masscustomizedlearning.com>

Beatrice McGarvey | Mass Customized Learning

Beatrice McGarvey has consulted with educators throughout the United States and Canada in the areas of teaching and learning, leadership and organizational development. Her knowledge and experience is a result of a thirty-year career - as a classroom learning facilitator, as a middle school counselor and administrator, and as a district and state leader. She is co-author of *Inevitable: Mass Customized Learning*; *Inevitable Too!: The Total Leader Embraces Mass Customized Learning*; *The Future is Now: Shifts and Trends That are Redefining Organizations, Careers, and Life*; and *Total Leaders: A Leadership Curriculum* used by the Pennsylvania Leadership Development Consortium.

Bea worked with Lindsay Unified on the development of the district's strategic design and continues to partner with LUSD in realizing their vision for learning and leading.

<http://masscustomizedlearning.com>

Dr. Robert Marzano | Marzano Research Labs

Dr. Robert Marzano is a leading researcher in the field of education. An internationally known trainer and speaker, Dr. Marzano has authored more than 30 books on topics such as instruction, assessment, standards, cognition, and effective leadership. **His work with Lindsay Unified has informed curriculum and assessment development, the LUSD scoring scales, and effective instructional practices.**

<http://www.marzanoresearch.com/>

West Ed Regional Educational Laboratory

WestEd is a national network of regional educational laboratories whose mission is to provide research, analytic support, and resources that increase the use of high-quality data and evidence in education decision-making. **WestEd Regional Educational Laboratory serves as the external program evaluator of Lindsay Unified's Race to the Top grant and closely monitors and informs college and career readiness, strengthening educator effectiveness, accelerating achievement among English learners, and improving school climate and student achievement.**

<http://www.wested.org/>