

**BALTIMORE COUNTY PUBLIC SCHOOLS**

**DATE:** June 11, 2013  
**TO:** **BOARD OF EDUCATION**  
**FROM:** S. Dallas Dance, Superintendent  
**SUBJECT:** **ANNUAL UPDATE ON THE BALTIMORE COUNTY  
EDUCATION FOUNDATION**  
**ORIGINATOR:** Deborah S. Phelps, Director

**INFORMATION**

The attached is the annual update on the Baltimore County Education Foundation.

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# THE EDUCATION FOUNDATION of BALTIMORE COUNTY PUBLIC SCHOOLS — Contributing to a Brighter Future —

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## OVERVIEW

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The Education Foundation of Baltimore County Public Schools, Inc., was organized on October 26, 1992, as the Baltimore County Public School Education Foundation, Inc., under Section 501 (c) (3), to attract and direct public financial contributions to programs and activities of the school system in support of quality education for all children.

### MISSION AND GOALS

The mission and goals of the Foundation are to invest in teaching and learning by mobilizing the community to fund activities and programs that align with Baltimore County Public Schools' vision of a successful and bright future for every student.

### STATEMENT OF PURPOSE

The purpose of the Foundation is to solicit, manage, and distribute supplemental funds for educational purposes in program areas that may not be funded by the school system. Funding is supplemental and does not replace or alter use of tax-based revenue. Donations are received from individuals, corporations, and other foundations to fund educational programs and projects that are in alignment with the school system's strategic plan and to create an Endowment Fund. Programs will be funded from donations as well as a percent of the Endowment Fund.

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## ACCOMPLISHMENTS – 2012-2013

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- Hosted a *Welcome Reception* introducing Superintendent Dr. S. Dallas Dance and Foundation Director Deborah S. Phelps
- Launched the *1<sup>st</sup> Annual Giving Campaign* with a goal of \$250,000
- 100% Education Foundation Board of Directors charitable giving contribution
- Hosted a *Foundation Logo Contest*
- Presented to key stakeholders both systemically and within the community
- Jointly formed the Maryland Coalition of School Foundation Directors
- Sponsored *Education is a BLAST Family Night*
- Partnered with Aéropostale to launch a BCPS Community Service Project in elementary, middle, and high schools - *Teens for Jeans 2013*
- Awarded twenty-one Instructional Initiative Grants supporting thirty schools
- Established five foundation projects and/or scholarships
  - Office of Career and Technology Education student internships and scholarships
  - Office of World Languages for the Chinese Cultural Exchange Program
  - Woodholme Elementary for the Robotics Program and Technology Integration

- Patapsco High School and Center for the Arts for the marching band appearances globally, upon invitation
- Woodholme Elementary School scholarship fund in memory of Viola Powell, cafeteria worker
- Awarded four grants to three schools and one office
  - Maryland Physicians Care and My Healthy World grant awarded to Holabird Middle School
  - Rosedale Federal Savings and Loan Association grant awarded to Kenwood High School
  - Play60 Super School grant awarded to Stoneleigh Elementary School
  - NFL Network/Verizon (matching Play60 grant) awarded to BCPS Office of Health Education
- Hosted State of the Schools Luncheon – *Blueprint 2.0: Our Way Forward*
- Branded the Foundation, highlighting renaming with tagline
  - Generated a variety of marketing materials
  - Launched the Foundation’s Web site – [educationfoundationbcps.org](http://educationfoundationbcps.org)
  - Launched social media sites – Twitter account (@foundationbcps) and Facebook site
- Supported *2013-2014 Baltimore County Public Schools Principal of the Year*
- Supported *2013-2014 Baltimore County Public Schools Teacher of the Year*
- Sponsored *Kids Helping Hopkins 3K Annual Run*
- Partnered with the American Red Cross, recognizing leaders in our Perry Hall High School community by awarding three seniors as *American Red Cross Red Cord Recipients*

#### **UPCOMING EVENTS TO DATE – 2013-2014**

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- *Endowment Fund Campaign* launch in support of BCPS initiatives (Technology and World Language)
- *Baltimore County Night at Camden Yards*, Baltimore Orioles vs. Toronto Blue Jays, July 13, 2013
- *BCPS New Teacher Orientation Program* booth, August 13-15, 2013
- *Education Foundation Board Orientation Day* for new Board of Directors, August 14, 2013
- *Administrative and Supervisory Meeting* booth, August 16, 2013
- *Education Foundation Board Retreat* for Executive Board and Board of Directors, August 20, 2013
- *BCPS Backpack Program* support, August 2013
- *Swing for Education Golf and Tennis Classic* at Woodholme Country Club, September 30, 2013
- *A Celebration of MOM ~ An Investment in our Children* at Port Discovery, September 21, 2013
- *BCPS United Way Campaign Launch*, designated code #5910, October 2013
- *State of the Schools Pre-Event Breakfast*, October 15, 2013
- *Education is a BLAST Family Night*, February 2014
- *State of the Schools Luncheon* at Martin’s West, April 2, 2014
- *BCPS Principal of the Year and Teacher of the Year* program support, May 2014
- *BCPS and Baltimore County Chamber of Commerce 29<sup>th</sup> Annual Awards for Excellence in Education* support, May 2014

Join us in making a contribution to The Education Foundation of Baltimore County Public Schools, Inc. by contacting Deborah S. Phelps, Director [dphelps@bcps.org](mailto:dphelps@bcps.org) or Donald A. Arnold, President [arnold@verizon.net](mailto:arnold@verizon.net)